

BIF AWARD APPLICATION

BIF OUTSTANDING COMMERCIAL PRODUCER AWARD

Name of Operation: _____

Owner: _____

Manager: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email _____

Best Contact Phone: _____

1. OPERATION OVERVIEW

Briefly describe your operation in terms of location, number of years at location, breed(s), size of operation, number of cows, calving season, and any other details you feel are important about your operation. Please note: this overview will be used in publicity and presentation and should not exceed 250 words.

2. GOALS

Discuss the basic short- and/or long-term goals that you have for your operation.

3. RECORDS

What performance records do you measure and do you employ a record keeping and or analysis system? Include any priority performance measures or metrics that you pay specific attention to.

What economic/financial record keeping and analysis system do you use for your operation and what do you hope to learn from the information it provides?

4. BREEDING AND GENETICS

Describe your breeding system(s). Example: two breed rotational back cross using Angus and Simmental sires or Charolais bulls terminal on Angus X Hereford purchased females.

What are your primary criteria for sire selection and why?

What are your primary criteria for replacement female selection and why?

Describe your thoughts on how your genetics are matched to your customer's environment?

5. MARKETING

Describe the important features of your marketing program and how you strategically get the most for your production.

6. INNOVATIONS, IMPROVEMENT AND STEWARDSHIP

Describe the most significant changes that have been made in your operation during the past five to 10 years.

How do you use technologies to help meet your operational goals?

Describe your most important environmental stewardship priorities or practices.

7. CONTRIBUTIONS

List leadership participation in the beef industry.

List leadership participation in your community.

8. BIF

What do you think are the most important roles and functions of the Beef Improvement Federation?

NOMINATOR

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

E-MAIL: _____