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BIF Selects New Board, Officer

LOVELAND, Colorado — The Beef Improvement Federation (BIF) elected new directors and announced new officers June 22 during the group’s annual meeting and symposium in Loveland, Colorado.

Lee Leachman, Fort Collins, Colorado, was introduced as the 2018-19 BIF president during the Friday luncheon. Tommy Clark, Culpeper, Va., is the new vice president.

New directors elected to serve on the BIF board were producers Kevin Schultz, Haviland, Kansas; and Gordon Jones, Lafayette, Tennessee. New association representatives elected were Shane Bedwell, American Hereford Association; and Kajal Devani, Canadian Angus Association.

More than 600 beef producers, academia and industry representatives were in attendance at the organization’s 50th annual convention. BIF’s mission is to help improve the industry by promoting greater acceptance of beef cattle performance evaluation.

For more information about this year’s symposium, including additional award winners and coverage of meeting and tours, visit BIFconference.com. For more information about BIF, visit Beefimprovement.org.

The 2019 BIF Convention and Research Symposium will be June 18-21 in Brookings, South Dakota.
The Beef Improvement Federation (BIF) is an organization dedicated to coordinating all segments of the beef industry — from researchers and producers to retailers — in an effort to improve the efficiency, profitability and sustainability of beef production. The organization was initiated almost 70 years ago to encourage the use of objective measurements to evaluate beef cattle. Continuing the tradition, BIF is now the clearinghouse for developing standardized programs and methodologies for recording of performance data for all traits, from birth weights to carcass traits. Its three-leaf-clover logo symbolizes the link between industry, extension and research.

Cutline:
2018-2019 Beef Improvement Federation Board Of Directors seated (l to r) are: president; Lee Leachman, Fort Collins, Colo., president; Tommy Clark, Culpeper, Va., vice president; Donnell Brown, R.A. Brown Ranch, Throckmorton, Texas, past president; Jane Parish, Verona, Miss., BIF executive director; Darrh Bullock, University of Kentucky, BIF eastern region secretary; Bob Weaber, Kansas State University, BIF central region secretary; Mark Enns, Colorado State University, BIF western region secretary; and Josh White, National Cattlemen’s Beef Association. Back row (l to r): Dan Moser, Angus Genetics Inc.; Tommy Perkins, International Brangus Breeders Association; Megan Rolf, Kansas State University; Mark Thallman, U.S. Meat Animal Research Center; Aaron Arnett, Sexing Technologies; Lex Carter, Pingree, Idaho; Kajal Devani, Canadian Angus Association; Matt Perrier, Eureka, Kansas; Gordon Jones, Lafayette, Tennessee; Kevin Schultz, Haviland, Kansas; Lauren Hyde, American Simmental Association; Shane Bedwell, American Hereford Association; Joe Mushrush, Strong City, Kan.; Robert Williams, Pickens, Miss.; and Stephen Scott, Canadian Beef Breeds Council. Not pictured are Jack Ward, American Hereford Association; and John Genho, Woodville, Va.