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NAAB Symposium Planned During BIF Symposium

MANHATTAN, Kan. – The National Association of Animal Breeders (NAAB) Symposium will take place June 22 during the 2021 Beef Improvement Federation (BIF) Research Symposium and Convention. This year’s BIF Symposium will be hosted in person June 22-25 at the Iowa Events Center in Des Moines, Iowa. Online registration is available at BIFSymposium.com.

The NAAB Symposium will kick off Tuesday evening at 7 pm. The theme for the symposium is, “Beef on Dairy – What’s Going On and Why?”. Attendees will hear about the changing AI landscape by Don Trimmer, Alta Genetics; Lynn Boadwine from Boadwine Farms Inc., will share how to use beef genetics in a modern dairy; and Randall Grimmus, Grimmus Cattle Co., will discuss the benefits of beef on dairy.

For more information on the BIF Symposium, tour stops, registration information, a complete schedule and hotel information, visit BIFSymposium.com. The hotel block rate is available until June 5. Prior to and during this year’s symposium, be sure to follow the event on social media channels using the hashtag #BIF2021.

Each year the BIF Symposium draws a large group of leading seedstock and commercial beef producers, academics and allied industry partners. The attendance list is a “who’s who” of the beef value chain, offering great networking opportunities and conversations about the issues of the day. Program topics focus on how the beef industry can enhance value through genetic improvement across a range of attributes that affect the value chain.

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The Beef Improvement Federation (BIF) is an organization dedicated to coordinating all segments of the beef industry — from researchers and producers to retailers — in an effort to improve the efficiency, profitability and sustainability of beef production. The organization was initiated almost 70 years ago to encourage the use of objective measurements to evaluate beef cattle. Continuing the tradition, BIF is now the clearinghouse for developing standardized programs and methodologies for recording of performance data for all traits, from birth weights to carcass traits. Its three-leaf-clover logo symbolizes the link between industry, extension and research.