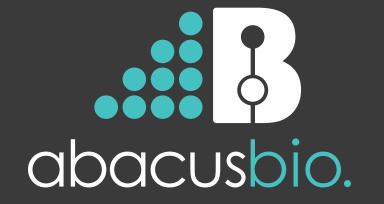
Precision breeding opportunities in an evolving breeding objective landscape

Peter Amer, PhD

BIFSymposium 2023



BRIDGING SCIENCE & BUSINESS

Look back over old ground

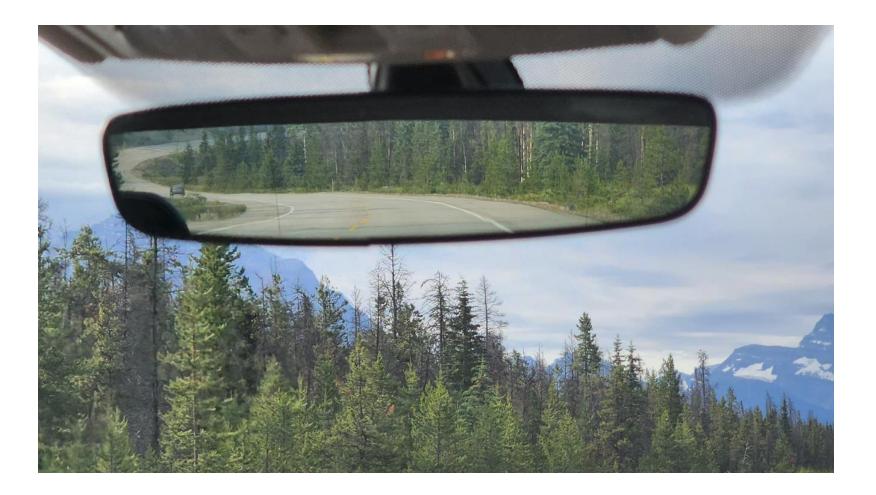
Where we are now

Forks in the road ahead



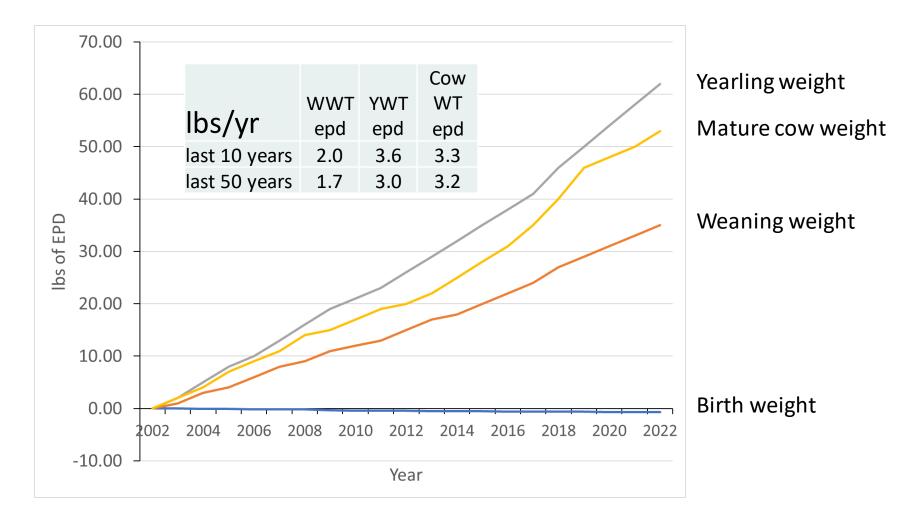


What is behind us?



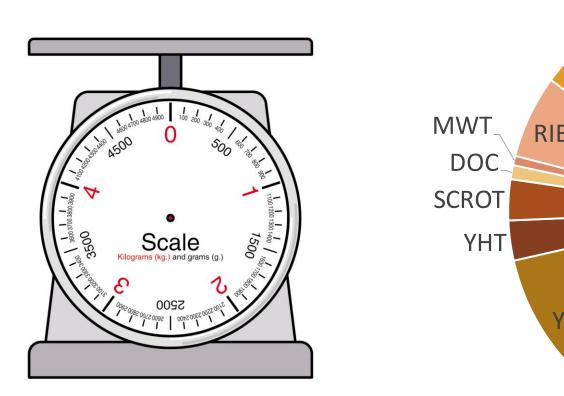


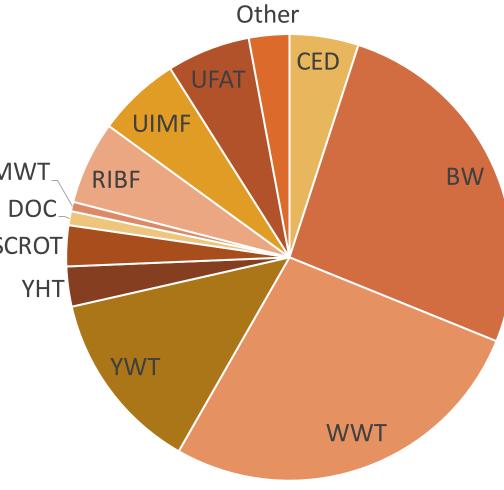
What genetic progress has been made?





Key measurement technology!





Number of records in the database



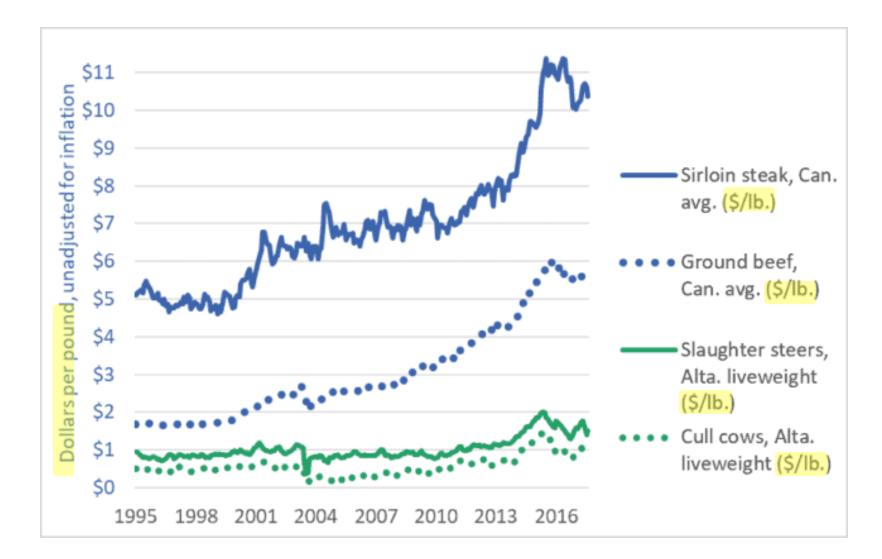
The value of growth rate

- Beef packer \$\$
 - Labour
 - Transport
 - Infrastructure (throughput)
- Feedlot \$\$\$\$
 - Efficiency (dilution of maintenance)
 - Infrastructure (days on feed)
- Cow-calf \$
 - Weaner calf





Market signals are clear for weights!!



Where are we at now?







Marbling



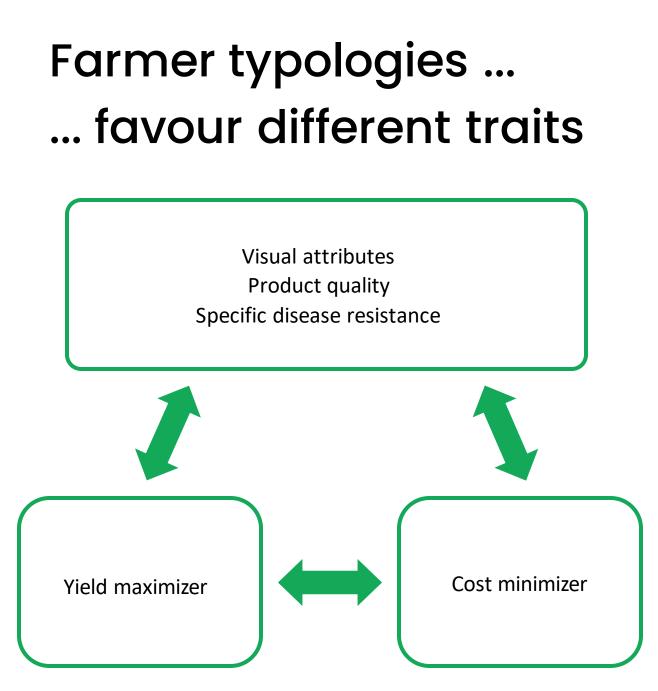
Stayability



Heifer Pregnancy



Feed Efficiency











What lies ahead?

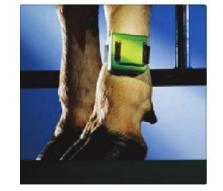


Wearable technology











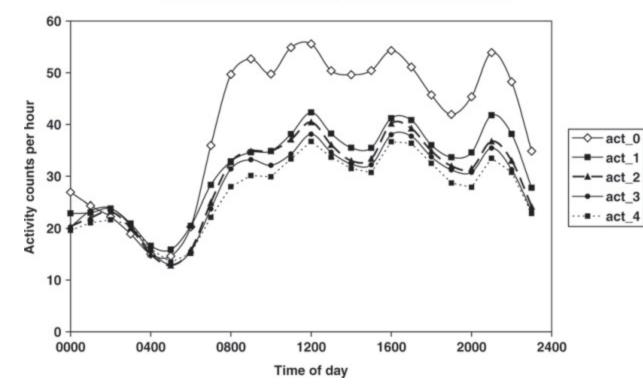


COMMERCIAL IN CONFIDENCE

Wearables



MONITORING COW FERTILITY USING PHYSICAL ACTIVITY



The New York Times

front seat to the consequences of organized racism.

Why 911 Dispatchers Hate Apple Watches

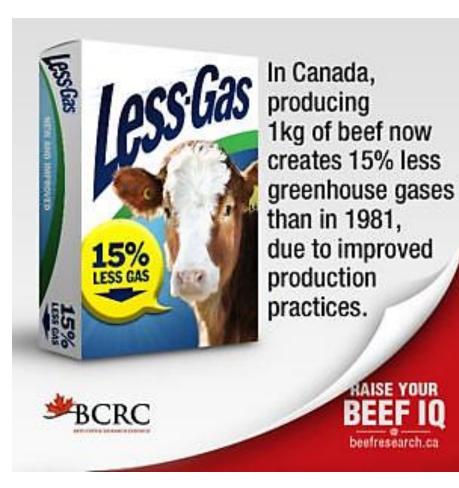
Dispatchers are being inundated with false, automated distress calls from Apple devices owned by skiers who are very much alive.



Theo Stroomer for The New York Times



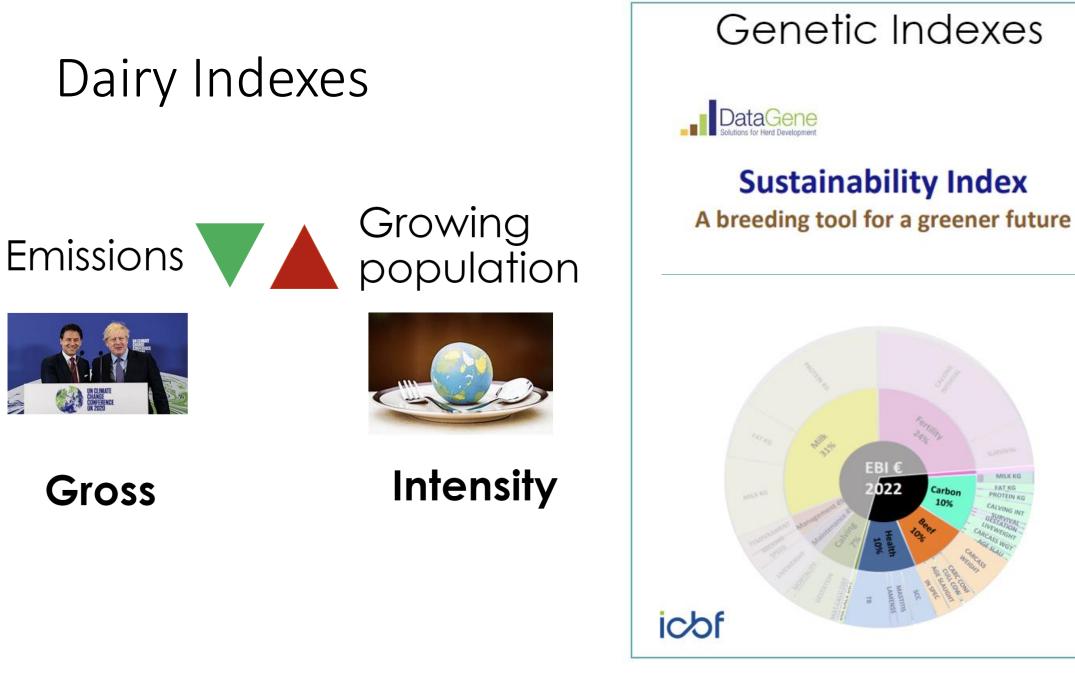












Measuring methane....?









Caeli's Criteria	GreenFeed	Sniffer	SF6
Accuracy	1 st	3 rd	2 nd
Volume	2 nd	1 st	3 rd
Labour	2 nd	1 st	3 rd
Cost	3 rd	1 st	2 nd
Average score	2	1.5	2.5

Progress to date on methane

Positives

- Works well in sheep
- Works well in dairy
- Lower (slightly!) cost options emerging
- Smaller faster rumen
- Change in the rumen microbiome



Progress to date on methane

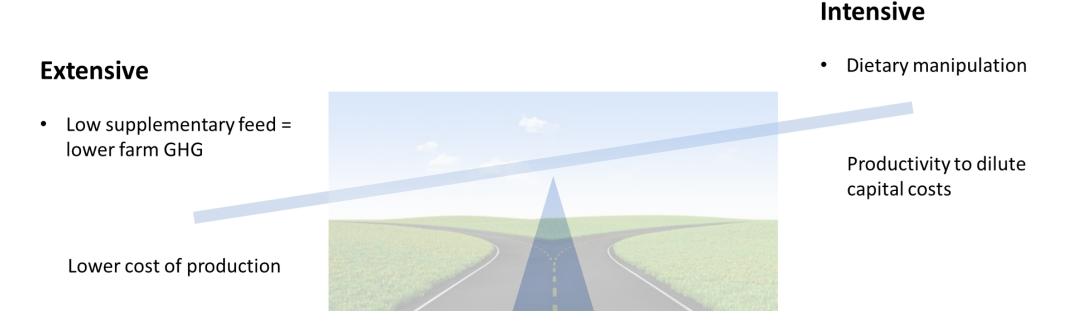


Negatives

- Unknowns around mature cows at pasture
- Hard to measure feed intake
- Cost of recording
- Roughage intake important in beef cows in extensive systems

What are the market signals?

Breeding for low emissions farming systems?



- Extended backgrounding/grass finishing
- Lower national emissions

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• Moderate sized, fertile, functional cow with easy to finish calf

- North American default system
- Ongoing reductions in emissions per lb of beef
- Don't throw away the weigh scales!

In summary

Extensive beef systems requiring moderate size fertile functional cows

- ++ Fertility
- ++ Body condition score
- + Stayability
- + Fatness/finish
- ? Methane
- ? Feed intake5555

Intensive beef systems feeding methane reducing supplements

++ Feed intake ++ Methane

